

Tech Tip Tuesday—November 12, 2019

Farm Out a Farm In? What you need to do first

Back in the day, it was considered a major faux pas to farm out a trip that you had received from another limo company. If the company sending you the trip wanted someone else to do it, they would have sent to someone else in the first place.

But that was then, and this is now. Today, with everyone having a “global network”, you might have one (or a few) affiliates in a market, and if they have some small local operators that they farm the work to, no big deal as long as it’s to your standards.

Or, put another way, the trip you got from the big guy can be farmed to one of your local guys with no issues.

As the industry has changed, so has Livery Coach, and we now have the ability to farm out a farm in, even if it was received electronically (and will be sent electronically). But it requires some preparation.

Again, back in the day, we have one field for the Farm Reservation number, and people used this for either the Farm In res number OR the Farm Out res number, depending on which way the trip was going, since it was never both ways at once.

With electronic reservation delivery, we have preserved this option for compatibility purposes.

However, if you’d like to be able to Farm Out a Farm In, then you need to start storing the Farm In number in a different field—and the PO field is perfect for this purpose. After all, when an affiliate sends you a trip, essentially their trip number functions as a Purchase Order to you, so that’s where it belongs.

What you need to do:

On your electronically delivered trips (Livery to Livery, GNet, etc), is the affiliate trip number already going into the PO field in a trip? If so, you are all set. Just send a note to support and we can enable this feature for you. (A tech tip in the near future will go into detail on how it works).

ayment Needed

Last Used [v] [Add] [Edit] [Del]

Name: [redacted] Acct #: [redacted] CVV2 /CVC2: [redacted] Exp: [redacted]

Billing Address: [redacted] Zip/Postal: [redacted] Okd By: [redacted] Save As: [redacted]

Auth. Amt: [redacted] PN Ref: [redacted] Auth. Code: [redacted] Auth Exp: [redacted]

Disable auto pre-auth

ccount Group: [redacted] PO/FI #: incoming [v] FC #: reserved for outgoing [redacted] Dept #: [redacted]

PO 1 PO 2 PO 3 PO 4 Different Label for PO5

If your system is still set up to put the incoming Res Number in what used to be called the Farm # (which we have relabeled “FO #”—the field that says “reserved for outgoing” in the above picture—then you will need to get it switched.

Our support team can switch this for you (it's a setting in the lcomm), and also run a script that will move the Farm In number for all your existing Farm In trips to the PO/FI# field, but we won't do this until you are ready, and have made sure all of your staff is aware of the change. Editing this field on network trips can result in either not properly receiving changes or getting network trips duplicated, and neither is a good idea.